Experience   Industries   Stories

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43UR640S (ASIA)

86"	75"
65"	55"
50"	43"

4K UHD TV Signage

Asia   Share

Key Feature

Brightness(Typ.) : 300 nits
Resolution : ULTRA HD
(3,840 x 2,160)
Improved Design with Slim
Depth
webOS-based High
Performance

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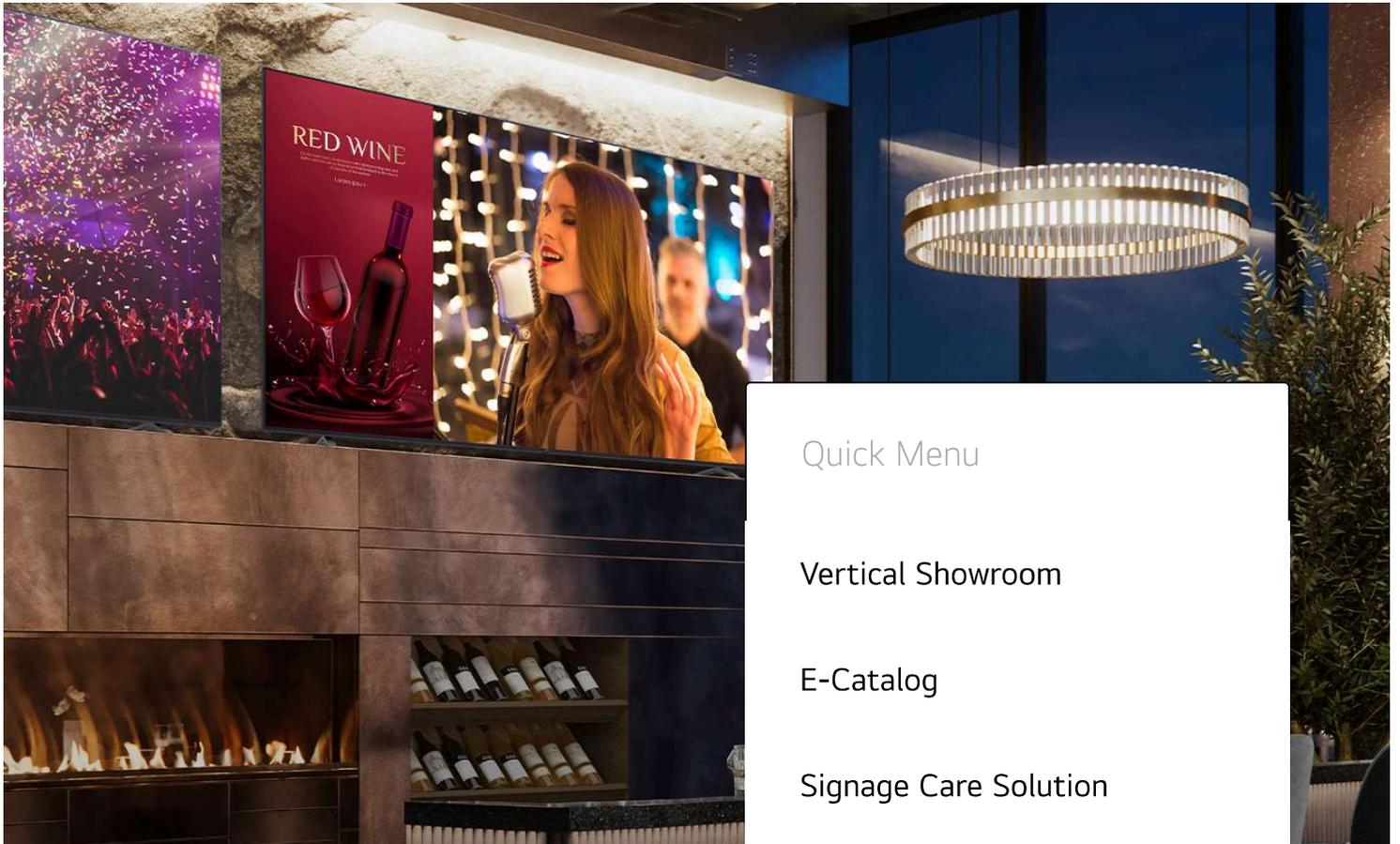Product   Software Solutions   Support

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4K UHD TV
Signage   Feature   Tech   Business   Contact
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* All images in this web page are for illustrative purposes only and may

differ from the actual product.

Superb Picture Quality with

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es
lor
vivid

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Design with
Slim Depth

This series is thinner than LG conventional* model to save space and enable easy installation. In addition, its sophisticated ahsed blue color improves the décor of the space where the product is installed.

* 'LG Conventional' refers to LG UT640S series.

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with intuitive GUI.

* SoC : System On Chip

** GUI : Graphical User Interface

Embedded Content & Group Management

The embedded Content and Group Management System allows you to edit and play content, schedule playlists and groups, and control signage via remote control, mouse and mobile phone without the use of separate PC or software. This makes content management easy and user-friendly.

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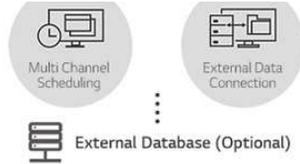
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Versatile Content Management with LG SuperSign CMS

LG SuperSign CMS is integrated management program
supporting creation and management of digital media and
content deployment, optimized for LG signage. With its
simple and intuitive menus and l
efficiency for content creation a
distribution, improving user e
supports multiple displays and ac
to external databases, and allows
devices

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* LG SuperSign CMS is

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Easy Signage Control with LG SuperSign Control

SuperSign Control is the basic control software, and it can manage up to 100 displays through a single account and server. Power, volume, and scheduling can be remotely adjusted, and firmware updates supported.

* LG SuperSign Control needs to be purchased separately.

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with AV Control Systems

The UR640S series supports Crestron Connected®* for high compatibility with professional AV controls to achieve seamless integration and automated control**, boosting business management efficiency.

* Initial setting from display is required for

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Display Power

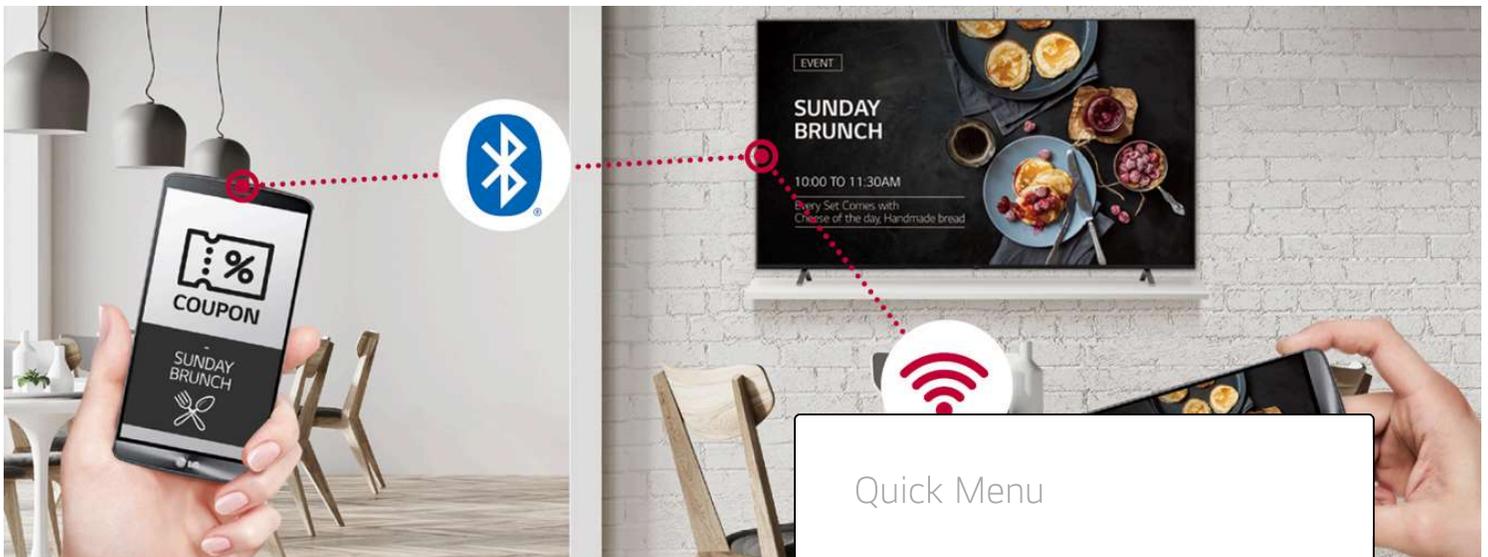Experience   Industries   Stories

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Display Power Management (DPM) can be configured to be On only when there is a TV signal present to manage power more efficiently.

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Wireless Access Point

UR640S series operates as a virtual router which can be an wireless access point for mobile devices.
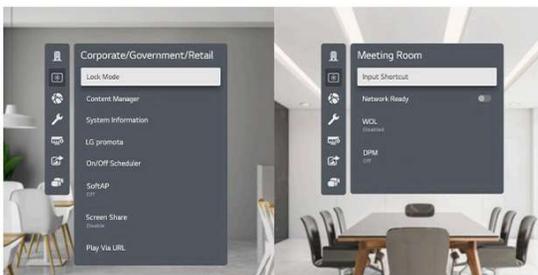
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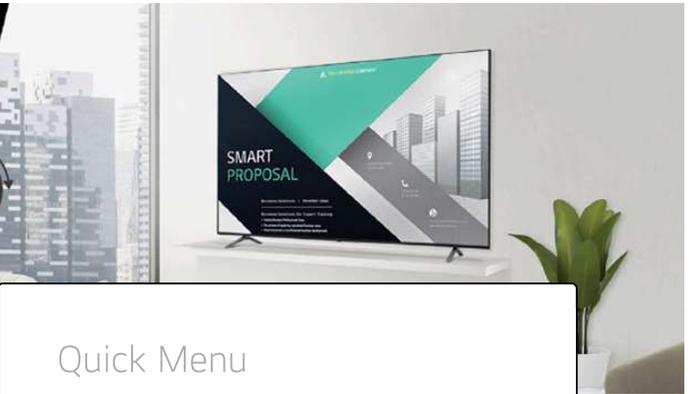Experience   Industries   Stories

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UR640S series increases users' convenience by organizing frequently used menus* by industry.

* Pre-set Support Vertical : Corporate / Government / Retail, Meeting room

LG ConnectedCare

SMART PROPOSAL

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REAL-TII

Connecte

SERV

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* The availability of the 'LG ConnectedCare' service differs by region, and it needs to be purchased separately. So please contact the LG sales representative in your region for more details.

Find a Variety of Business Stories!

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Dimension   43UR640S_Dimension_with_Stand.
                             dwg   Downlo
                             932 KB

                             43UR640S_D   Quick Menu   Downlo
                             pdf
                             949 KB
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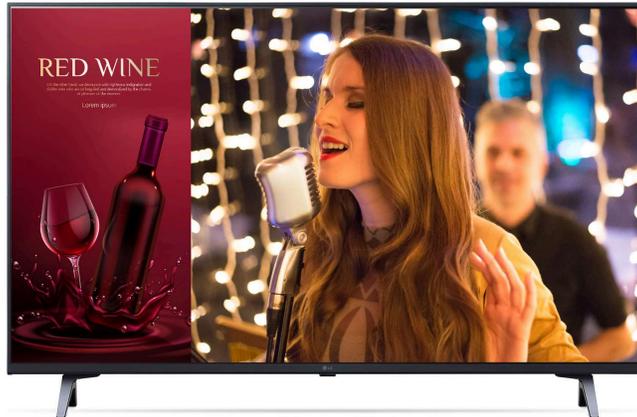
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